ORDER

Orders Order / Rev: 104878 Alt Order #: 06837423 Product Desc: **OBAMA 4 AMERICA** KSNV Estimate: 1522 Flight Dates: 07/31/12 - 09/03/12 Primary AE: Amy McCreary Original Date / Rev: 07/30/12 / 07/30/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Name: Agency GMMB, Inc./ Washington D.C. Billing Type: **Buying Contact:** Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser **Obama for America** Name: Demographic: A35+ New Business Thru: **Product Codes:** PLC01-Democrat Order Separation: 00:05:00

Bill		

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	467	\$373,600.00	\$317,560.00
08/27/12	09/03/12	206	\$138,325.00	\$117,576.25

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	467	\$373,600.00	\$317,560.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	673	\$511,925.00	\$435,136.25	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$511,925.00
Market	100%	\$1,706,416.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,219.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,219.17
KTUD	1%	\$17,064.17
KVVU	22%	\$375,411.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,577.50

Print Date: 07/30/12 09:47:09 Page 2 of 8

 Order / Rev:
 104878
 Advertiser:
 Obama for America

 Alt Order #:
 06837423
 Product Desc:
 OBAMA 4 AMERICA
 KSNV

 Flight Dates:
 07/31/12 - 09/03/12
 Estimate:
 1522

_Ln Ch Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type :	Spots	Amount
E 1 KSNV 07/31/	12 09/03/12	M-F 5-6a WakeL		5-6a	MTWTF	:30	4	\$400.001	0.00 NM	44	\$17,600.00
COMMENTS A WAKE UP WIT		M-F 5-6a Wakel IB LINES A THRU NERS									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	MTWTF	4	\$400.00	0.00				- 1		
Week: 08/07/12 Week: 08/14/12	08/13/12 08/20/12	MTWTF MTWTF	10 10	\$400.00 \$400.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	10	\$400.00	0.00				- 1		
Week: 08/28/12	09/03/12	MTWTF	10	\$400.00	0.00						
E 2 KSNV 08/07/		Wake Up Early \	_	430a-5a	MTWTS	:30	4	\$150.002	0.00 NM	4	\$600.00
WAKE UP EAF			0	D-4-	D. ()						
Start Date Week: 08/07/12	End Date 08/13/12	<u>Weekdays</u> MTWTS	Spots/Week 4	<u>Rate</u> \$150.00	Rating 0.00						
		Wake Up Early v		430a-5a	MTWTS	:30	5	\$200.001	0.00 NM	15	\$3,000.00
WAKE UP EAF		Wake Up Early \						Ψ200.00 1	0.00 11111	10	ψ0,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/14/12	08/20/12	MTWTS	5	\$200.00	0.00						
Week: 08/21/12 Week: 08/28/12	08/27/12 09/03/12	MTWTS MTWTS	5 5	\$200.00 \$200.00	0.00 0.00						
		M-F 6-7a Wakel		6-7a	MTWTF	:30	4	\$700.001	0.00 NM	36	\$25,200.00
		M-F 6-7a Wakel	Jp w/Wagners					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		00	Ψ20,200.00
WAKE UP WIT	H THE WAG			_ 107							
Start Date Week: 07/31/12	End Date 08/06/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$700.00	Rating						
Week: 08/07/12	08/13/12	MTWTF	2	\$700.00	0.00 0.00						
Week: 08/14/12	08/20/12	MTWTF	10	\$700.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	10	\$700.00	0.00						
Week: 08/28/12 E 5 KSNV 07/31/	09/03/12	MTWTF Today Show	10	\$700.00 658a-9am	0.00 MTWTF	:30		£4.400.004	0.00.1114		AFA 100 00
L 3 KONV 07/31/	12 09/03/12	Today Show	CIVI	000a-9a111	MIMIF	.30	4	\$1,400.001	0.00 NM	36	\$50,400.00
COMMENTS A TODAY SHOW		JB LINÉS A THRU	С								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	MTWTF MTWTF		\$1,400.00	0.00						
Week: 08/07/12 Week: 08/14/12	08/13/12 08/20/12	MTWTF		\$1,400.00 \$1,400.00	0.00						
Week: 08/21/12	08/27/12	MTWTF		\$1,400.00	0.00						
Week: 08/28/12	09/03/12	MTWTF		\$1,400.00	0.00						
E 7 KSNV 08/18		News 3 Sunrise News 3 Sunrise		6a-7a	S-	:30	1	\$350.001	0.00 NM	3	\$1,050.00
NEWS 3 AT SI									- 1		
Start Date Week: 08/13/12	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating				- 1		
Week: 08/20/12	08/19/12 08/26/12	S-	1	\$350.00 \$350.00	0.00 0.00				- 1		
Week: 08/27/12	09/02/12	S-	1	\$350.00	0.00				- 1		
E 8 KSNV 08/18	/12 09/01/12	Saturday Today Saturday Today	СМ	7a-9am	S-	:30	1	\$625.001	0.00 NM	3	\$1,875.00
SATURDAY TO	YADC								- 1		
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 Week: 08/20/12	08/19/12 08/26/12	S- S-	1	\$625.00 \$625.00	0.00				- 1		
Week: 08/27/12	09/02/12	S-	1	\$625.00	0.00						
E 10 KSNV 08/19		Nevada Newsma		5:00- 6:00ar		:30	1	\$825.003	0.00 NM	3	\$2,475.00
NEVADA NEV	/SMAKERS n	o pgm 8/5, 8/12							- 1		
Start Date	A STATE OF THE STA	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12	08/19/12	S	1	\$825.00	0.00				- 1		
Week: 08/20/12	08/26/12	5	1	\$825.00	0.00				- 1		

\$825.00

0.00

Week: 08/27/12

09/02/12

Print Date: 07/30/12 09:47:09 Page 3 of 8

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

07/31/12 - 09/03/12

Estimate:

Ln Ch Start	End	Inventory Code	e Break	Start/End Ti	ime Days	Len Sp	nots	Rate Pri	Rtg Type \$	Snote	Amount
		News 3 Sunrise -		6a-7a	S	:30	1	\$325.001	0.00 NM	3	\$975.00
NEWC 2 AT CU	NDICE	News 3 Sunrise	SUNDAY								4170.00
NEWS 3 AT SU Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	S	1	\$325.00	0.00						
Week: 08/20/12	08/26/12	S	1	\$325.00	0.00						
Week: 08/27/12 E 12 KSNV 08/19/1	09/02/12	Sunday Today	CM	\$325.00 7a-8am	0.00	:30	2	\$625.001	0.00 NIM		AO 750 00
L 12 NOIV 00/13/1	2 03/02/12	Sunday Today	CIVI	7 a-0aiii	3	.30	2	\$025.00 I	0.00 NM	6	\$3,750.00
TODAY ON SUI		m 8/5, 8/12									
<u>Start Date</u> Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 08/20/12	08/26/12	S	2	\$625.00 \$625.00	0.00				1		
Week: 08/27/12	09/02/12	S	2	\$625.00	0.00						
E 13 KSNV 08/19/1	2 09/02/12		CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	3	\$9,000.00
MEET THE PRE	SS no pam	Meet the Press 8/5, 8/12									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	S		\$3,000.00	0.00						
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S S		\$3,000.00 \$3,000.00	0.00 0.00						
E 14 KSNV 08/19/1				9a-930am	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
		News 3 Today						4000.001	0.00 11111	O	φ1,000.00
NEWS 3 TODA			C	D 1	D (- 1		
Start Date Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
Week: 08/20/12	08/26/12	S	1	\$500.00	0.00						
Week: 08/27/12	09/02/12	S	1	\$500.00	0.00						
E 15 KSNV 08/19/1	2 09/02/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
CHRIS MATTHE	EWS SHOW		3014 9.30aiii								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12 Week: 08/20/12	08/19/12	S S	1	\$500.00	0.00						
Week: 08/27/12	08/26/12 09/02/12	S	1	\$500.00 \$500.00	0.00 0.00						
E 16 KSNV 08/07/	12 09/03/12	M-F Today Show	II 3rd HGM	9-10a	MTWTF	:30	2	\$500.001	0.00 NM	32	\$16,000.00
COMMENTS AF		M-F Today Shov B LINES A THRU									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12 Week: 08/14/12	08/13/12 08/20/12	MTWTF MTWTF	2 10	\$500.00 \$500.00	0.00 0.00						
Week: 08/21/12	08/27/12	MTWTF	10	\$500.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	10		0.00						
E 17 KSNV 08/07/	12 09/03/12	M-F Today Show Today 4th Hour	/ III 4th IBM	10am-11am	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
COMMENTS AF		B LINÉS A THRU	В								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12 Week: 08/14/12	08/13/12 08/20/12	MTWTF MTWTF	2 10	\$325.00 \$325.00	0.00 0.00						
Week: 08/21/12	08/27/12	MTWTF	10		0.00				- 1		
Week: 08/28/12	09/03/12	MTWTF	10		0.00						
E18 KSNV 08/07/	12 09/03/12		CM	11am-12pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
COMMENTS AF	PPLY TO SU	Rachael Ray B LINES A THRU	В								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12 Week: 08/14/12	08/13/12 08/20/12	MTWTF MTWTF	2 10		0.00 0.00						
Week: 08/21/12	08/27/12	MTWTF	10		0.00						
Week: 08/28/12	09/03/12	MTWTF	10	\$325.00	0.00						
E 19 KSNV 08/07/	12 09/03/12		CM	12-1230pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7,225.00

Print Date: 07/30/12 09:47:10 Page 4 of 8

KSNV

Order / Rev:

104878

Advertiser:

Estimate:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

07/31/12 - 09/03/12

The Agenda 1230pm COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 AGENDA Week 08/07/12 08/13/12 MTWTF 2 \$325.00 0.00 Week 08/07/12 08/13/12 MTWTF 5 \$325.00 0.00 Week 08/07/12 08/03/12 Days of our Lives COMMENTS APPLY TO SUB LINES A THRU B DAYS OF OUR LIVES Staff Date End Date Week days MTWTF 5 \$425.00 0.00 Week 08/07/12 08/13/12 MTWTF 5 \$325.00 0.00 E21 KSNV 08/07/12 08/13/12 Days of our Lives COMMENTS APPLY TO SUB LINES A THRU B DAYS OF OUR LIVES Staff Date End Date Week days MTWTF 5 \$425.00 0.00 Week 08/07/12 08/13/12 MTWTF 10 \$325.00 0.00 Week 08/07/12 08/13/12 MTWTF 10 \$325.00 0.00 Week 08/07/12 08/03/12 WTWTF 10 \$450.00 0.00 Week 08/07/12 08/03/12 WTWTF 5 \$700.00 0.00 Week 08/0	Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
Description Comments Commen												
NEWS 3 AT NOON Sand Data Wieekidays Spots/Week Rate Rating	COMMENTS AF			R								
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Week, 086/07/12 086/07/12 08707/12 0	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
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Week, 08/2012 09/03/12 MTMTF 5 \$425.00 0.00	Week: 08/14/12	08/20/12	MTWTF	5	\$425.00	0.00				1		
E20 KSNV 08/07/12 09/03/12 The Agenda 1230pm CM 1230-1p MTNTF :30 2 \$325.001 0.00 NM NM NEWS 3 AGENDA SERIOR CM MEMORY 2001/12 09/13/12 MTNTF :5 \$325.00 0.00										1		
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COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 AGENDA	E 20 KSNV 08/07/	12 09/03/12			1230-1p	MTWTF	:30	2	\$325.001	0.00 NM	17	\$5,525.00
Siart Date End Date MirerFr- 5 \$225.00 0.00												
Week, 08/07/12 08/13/12 MTWTF			Weekdays	Spots/Week	Rate	Rating				- 1		
Week				-	8					- 1		
Week 08/28/12 09/03/12 09	Week: 08/14/12	08/20/12	MTWTF							1		
E21 KSNV 08/07/12 09/03/12 Days of our Lives Days of our Lives CM 1258p-2pm MTWTF :30 2 \$425.001 0.00 NM Days of our Lives Days of our Lives COMMENTS APPLY TO SUB LINES A THRU B DAYS OF OUR LIVES SEARCH 2007/12 09/03/12 MTWTF 2 \$425.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00			MTWTF	5	\$325.00	0.00						
Days of OUR LIVES STATUTE B DAYS OF OUR LIVES STATUTE DAYS OF OUR LIVES DAYS OF OU					\$325.00	0.00						
COMMENTS APPLY TO SUB LINES A THRU B DAYS OF OUR LIVES Start Date End Date Weekdays Spots/Week Rate Rating Week (80/07/12 08/13/12 MTWTF 5 \$425.00 0.00 Week (80/07/12 08/23/12 MTWTF 5 \$425.00 0.00 Week (80/27/12 08/23/12 MTWTF 10 \$425.00 0.00 Week (80/27/12 08/23/12 Week (80/23/12 08/23/12 Week (80/2	E 21 KSNV 08/07/	12 09/03/12	Days of our Lives	s CM	1258p-2pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7,225.0
DAYS OF OUR LIVES Start Date Molekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTF 2 \$425.00 0.00 Week: 08/07/12 08/13/12 MTWTF 5 \$425.00 0.00 Week: 08/07/12 08/07/12 MTWTF 5 \$425.00 0.00 Week: 08/07/12 O8/07/12 MTWTF 5 \$425.00 0.00 Week: 08/07/12 O8/07/12 O8/07/12 MTWTF 10 \$325.00 0.00 Week: 08/07/12 08/07/12 MTWTF 10 \$325.00 0.00 Week: 08/07/12 08/07/12 MTWTF 10 \$325.00 0.00 Week: 08/07/12 O8/07/12 MTWTF 10 \$450.00 0.												
Week: 08/07/12 08/13/12 MTWTF 2 \$425.00 0.00	DAYS OF OUR	LIVES	B LINES A THRU	В						- 1		
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Week: 08/21/12 08/27/12 MTWTF 5 \$425.00 0.00												
Meek: 08/28/12 09/03/12 The Doctors										- 1		
E 22 KSNV 08/07/12 09/03/12 The Doctors CM 2pm-3pm MTWTF :30 2 \$325.001 0.00 NM The Doctors COMMENTS APPLY TO SUB LINES A THRU B THE DOCTORS Slat Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTF 10 \$325.00 0.00												
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Week: 08/07/12 08/13/12 MTWTF				В								
Week: 08/14/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/21/12					\$325.00	0.00				- 1		
Week: 08/28/12										- 1		
E 23 KSNV 08/07/12 09/03/12 Dr. Phil										1		
Dr Phil COMMENTS APPLY TO SUB LINES A THRU B DR. PHIL												
COMMENTS APPLY TO SUB LINES A THRU B DR. PHIIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTF 10 \$450.00 0.00 Week: 08/27/12 08/27/12 MTWTF 10 \$450.00 0.00 Week: 08/27/12 09/03/12 MTWTF 10 \$450.00 0.00 Week: 08/27/12 09/03/12 MTWTF 10 \$450.00 0.00 E 24 KSNV 08/07/12 09/03/12 MTWTF 10 \$450.00 0.00 E 24 KSNV 08/07/12 09/03/12 MTWTF 10 \$450.00 0.00 E 24 KSNV 08/07/12 09/03/12 MTWTF 10 \$450.00 0.00 E 25 KSNV 08/07/12 09/03/12 MTWTF 2 \$700.00 0.00 Week: 08/27/12 08/13/12 MTWTF 2 \$700.00 0.00 Week: 08/27/12 08/13/12 MTWTF 5 \$700.00 0.00 Week: 08/27/12 08/20/12 MTWTF 5 \$700.00 0.00 Week: 08/27/12 08/13/12 MTWTF 5 \$700.00 0.00 Week: 08/27/12 08/13/12 MTWTF 5 \$700.00 0.00 Week: 08/27/12 08/13/12 MTWTF 5 \$700.00 0.00 E 25 KSNV 08/07/12 08/13/12 MTWTF 5 \$700.00 0.00 E 26 KSNV 08/07/12 08/13/12 MTWTF 2 \$700.00 0.00 E 26 KSNV 08/07/12 08/13/12 MTWTF 2 \$700.00 0.00 E 26 KSNV 08/07/12 08/13/12 MTWTF 2 \$700.00 0.00 E 26 KSNV 08/07/12 08/13/12 MTWTF 2 \$700.00 0.00 E 26 KSNV 08/14/12 09/03/12 MTWTF 2 \$700.00 0.00 E 26 KSNV 08/14/12 09/03/12 MTWTF 2 \$700.00 0.00 E 26 KSNV 08/14/12 09/03/12 MTWTF 2 \$700.00 0.00 E 26 KSNV 08/14/12 09/03/12 MTWTF 2 \$700.00 0.00 E 26 KSNV 08/14/12 09/03/12 MTWTF 2 \$700.00 0.00 E 26 KSNV 08/14/12 09/03/12 MTWTF 2 \$700.00 0.00 E 26 KSNV 08/14/12 09/03/12 MTWTF 2 \$700.00 0.00 E 26 KSNV 08/14/12 09/03/12 MTWTF 2 \$700.00 0.00 E 26 KSNV 08/14/12 09/03/12 MTWTF 2 \$700.00 0.00 E 26 KSNV 08/14/12 09/03/12 MTWTF 2 \$700.00 0.00 E 26 KSNV 08/14/12 09/03/12 MTWTF 2	E 23 KSNV 08/07/	12 09/03/12		CM	3-4p	MTWTF	:30	2	\$450.001	0.00 NM	32	\$14,400.0
Week: 08/07/12		PPLY TO SU		В								
Week: 08/07/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/21/12 Week: 08/28/12 08/27/12 09/03/12 MTWTF 10 \$450.00 0.00 0.00 0.00 E 24 KSNV 08/07/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 2 \$700.001 0.00 NM 4PM NEWS (1 hour) 4-5pm MTWTF 30 2 \$700.001 0.00 NM 4PM NEWS (1 hour) 17 \$11,900. COMMENTS APPLY TO SUB LINES A THRU B NEWS Spots/Week Rate Rating Rating News 08/07/12 08/13/12 MTWTF 5 \$700.00 0.00 News 08/07/12 MTWTF 30 PM) News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 2 \$700.00 1.00 News 3 AT FOUR News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 PM) News 3 AT FOUR News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 PM) News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 PM) News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 PM) News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 PM) News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 PM) News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 PM) News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 PM) News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 PM) News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 PM) News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 PM) News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 PM) News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 PM) News 3 at 4 (1 HOUR)CM 4-5pm MTWTF 30 PM) News 3 at	Week: 08/07/12	08/13/12	MTWTF	2	\$450.00	0.00						
Week: 08/28/12 09/03/12 MTWTF-	Week: 08/14/12	08/20/12	MTWTF	10	\$450.00	0.00				- 1		
E 24 KSNV 08/07/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 2 \$700.001 0.00 NM 4PM NEWS (1 hour) (4:30 PM-5:00 PM) COMMENTS APPLY TO SUB LINES A THRU B NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTF 5 \$700.00 0.00 Week: 08/21/12 08/27/12 MTWTF 5 \$700.00 0.00 Week: 08/28/12 09/03/12 MTWTF 5 \$700.00 0.00 Uweek: 08/07/12 08/13/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 2 \$700.001 0.00 NM 2 \$1,400. FIRST NEWS 3 AT FOUR Uweek: 08/07/12 08/13/12 MTWTF 2 \$700.00 0.00 Uweek: 08/07/12 08/13/12 MTWTF 2 \$700.00 0.00 Uweek: 08/07/12 08/13/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 5 \$600.001 0.00 NM 15 \$9,000. E 26 KSNV 08/14/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 5 \$600.001 0.00 NM 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Uweekdays Spots/Week Rate Rating MTWTF :30 5 \$600.001 0.00 NM 15 \$9,000. E 26 KSNV 08/14/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 5 \$600.001 0.00 NM 15 \$9,000. E 26 KSNV 08/14/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 5 \$600.001 0.00 NM 15 \$9,000.										- 1		
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FIRST NEWS 3 AT FOUR Start Date	E 26 KSNV 08/14/	12 09/03/12					:30	5	\$600.001	0.00 NM	15	\$9,000.0
	FIRST NEWS 3	AT FOUR		0000000000 % .		envas Society				- 1		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
	Week: 08/14/12	08/20/12	MTWTF	5						- 1		

Print Date: 07/30/12 09:47:10 Page 5 of 8

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

07/31/12 - 09/03/12

Estimate:

	01 1			Б	O/E .T	-		120				
Ln Ch	Start	End	Inventory Code		Start/End Ti		Len Sp	NAME OF STREET		Rtg Type		Amount
E 26 KSNV	08/14/1	2 09/03/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm (4:00 PM-4:30	MTWTF	:30	5	\$600.001	0.00 NM	15	\$9,000.00
FIRST N	NEWS 3	AT FOUR		5417	(1.001 W 1.00	, i wi)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/		08/27/12	MTWTF	5	\$600.00	0.00						
Week: 08/		09/03/12	MTWTF M-F Early News	CM 5	\$600.00 5-630p	0.00	.20		#4 000 004	0.00.00.4	22	
E27 KSNV	07/31/1	2 09/03/12	M-F Early News	CIVI	5-630p	MTWTF	:30	О	\$1,000.001	0.00 NM	66	\$66,000.00
COMME EARLY		PLY TO SU	B LINES A THRU	В								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	MTWTF		\$1,000.00	0.00						
Week: 08/ Week: 08/		08/13/12 08/20/12	MTWTF MTWTF		\$1,000.00 \$1,000.00	0.00 0.00						
Week: 08/		08/27/12	MTWTF		\$1,000.00	0.00						
Week: 08/		09/03/12	MTWTF	15	\$1,000.00	0.00						
E 28 KSNV	08/07/1	2 08/13/12	•	CM	630-7pm	MTWTF	:30	5	\$1,100.001	0.00 NM	5	\$5,500.00
JEOPAI			M-F Jeopardy									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/13/12	MTWTF		\$1,100.00	0.00		-	01.000.001	0.00.111.1		
E 29 K5NV	08/14/1	2 09/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF	:30	5	\$1,000.001	0.00 NM	15	\$15,000.00
JEOPA	RDY		, ,									
Account to the second	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/20/12	MTWTF		\$1,000.00	0.00						
Week: 08/ Week: 08/		08/27/12 09/03/12	MTWTF MTWTF		\$1,000.00 \$1,000.00	0.00						
-			Sa-Su Early News		5pm-630pm	S-	:30	2	\$650.001	0.00 NM	6	\$3,900.00
			Sa-Su Early New		ор осор	5	.00	_	φοσσ.σσ τ	0.00 14141	Ŭ	ψ3,300.00
	EARLY N		M1-1-	0 / 11/	D 4							
Sta Week: 08/	rt Date	End Date 08/19/12	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	S-	2 2	\$650.00 \$650.00	0.00						
Week: 08/		09/02/12	S-	2	\$650.00	0.00						
E 31 KSNV	08/14/1	2 09/03/12	M-F Wheel	CM	7-730pm	MTWTF	:30	5	\$1,000.001	0.00 NM	15	\$15,000.00
WHEEL			M-F Wheel of Fo	rtune								
	rt Date	End Date	Weekdays	Spots/Week	Pate	Rating						
Week: 08/		08/20/12	MTWTF		<u>Rate</u> \$1,000.00	0.00						
Week: 08/		08/27/12	MTWTF		\$1,000.00	0.00						
Week: 08/		09/03/12	MTWTF		\$1,000.00	0.00						
E32 KSNV	08/14/1	2 09/03/12	Face to Face w/ F		730-758pm	MTWTF	:30	5	\$800.001	0.00 NM	15	\$12,000.00
FACE 1	O FACE	WITH JON		0.1 (413(011								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/20/12	MTWTF	5	\$800.00	0.00						
Week: 08/		08/27/12	MTWTF MTWTF	5 5	\$800.00	0.00						
Week: 08/		09/03/12	Weekend Jeopar		\$800.00 630-730pm	0.00	:30	1	\$500.001	0.00 NM	3	£1 500 00
Loo Ronv	00/10/1	2 03/01/12	WKND Jeop/Wh	170	000-700piii	3	.50		φ300.001	U.UU INIVI	3	\$1,500.00
JEOP/V												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/ Week: 08/		08/19/12 08/26/12	S- S-	1	\$500.00 \$500.00	0.00 0.00						
Week: 08/		09/02/12	S-	1	\$500.00	0.00						
E 34 KSNV	08/04/1	2 08/11/12	News 3 Olympic		7:30-8:00PM		:30	1	\$750.001	0.00 NM	2	\$1,500.00
OLYMF	PIC ZONE	E	News 5 Olympic	20116								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/05/12	S-	1	\$750.00	0.00						
Week: 08/		08/12/12	S-	1	\$750.00	0.00	.00		#0.005.00	0.00 11:		
E35 KSNV	08/13/1	2 08/13/12		CM	8-10pm	M	:30	1	\$2,300.001	0.00 NM	1	\$2,300.00

Print Date: 07/30/12 09:47:10 Page 6 of 8

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

07/31/12 - 09/03/12

Estimate: 1

1522

Ln Ch Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Len Spots Amount Mon PR 8-10p Monday Prime 8-10pm STARS EARN STRIPES Start Date **End Date** Weekdays Spots/Week Rate Rating M-----Week: 08/13/12 08/19/12 1 \$2,300.00 0.00 E 36 KSNV 08/21/12 08/28/12 Tues PR 8-10p 8-10pm CM 1 \$4,000,001 0.00 NM 2 \$8,000.00 Tuesday Prime 8-10pm AGT Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/20/12 08/26/12 -T----1 \$4,000.00 0.00 -T----Week: 08/27/12 09/02/12 1 \$4,000.00 0.00 E 37 KSNV 08/14/12 08/21/12 Tues PR 10-11p CM 10-11pm -T----1 \$2,000.001 0.00 NM .30 \$4,000.00 Tuesday Prime 10-11pm IOVE IN THE WILD Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 08/13/12 08/19/12 1 \$2,000.00 0.00 -T----Week: 08/20/12 08/26/12 1 \$2,000.00 0.00 E 38 KSNV 08/16/12 08/30/12 Thurs PR 10-11p 10-11pm ---T---1 \$2,100.001 0.00 NM 3 \$6,300.00 Thursday Prime 10-11pm ROCK CENTER W/B. WILLIAMS **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 08/13/12 08/19/12 ---T---1 \$2,100.00 0.00 ---T---Week: 08/20/12 08/26/12 1 \$2,100.00 0.00 ---T---Week: 08/27/12 09/02/12 1 \$2,100.00 0.00 E 39 KSNV 08/24/12 08/24/12 Fri PR 9-10p 9-10pm :30 1 \$2,600,001 0.00 NM \$2,600.00 Friday Prime 9-10pm GRIMM (R) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/20/12 08/26/12 ---F--1 \$2,600.00 0.00 E 40 KSNV 08/17/12 08/31/12 Fri 10-11p CM ---F--10-11pm .30 1 \$3,200.001 0.00 NM \$6,400.00 Friday Prime 10-11pm COMMENTS APPLY TO SUB LINES A THRU B DATELINE Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 08/13/12 08/19/12 ----F--1 \$3,200.00 0.00 Week: 08/20/12 08/26/12 0 \$0.00 0.00 Week: 08/27/12 09/02/12 1 \$3,200.00 0.00 E 41 KSNV 07/31/12 09/03/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF--:30 2 \$1,100.001 0.00 NM 22 \$24,200.00 M-F News 3 at Eleven COMMENTS APPLY TO SUB LINES A THRU B **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/31/12 MTWTF--08/06/12 2 \$1,100.00 0.00 MTWTF--Week: 08/07/12 08/13/12 5 \$1,100.00 0.00 Week: 08/14/12 08/20/12 MTWTF--5 \$1,100.00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$1,100.00 0.00 MTWTF--Week: 08/28/12 09/03/12 5 \$1,100.00 0.00 E 42 KSNV 08/18/12 09/01/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-1 \$1,100,001 0.00 NM 3 \$3,300.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/13/12 08/19/12 ----S-1 \$1,100.00 0.00 ----5-Week: 08/20/12 08/26/12 1 \$1,100.00 0.00 ----S-Week: 08/27/12 09/02/12 1 \$1,100.00 0.00 E 43 KSNV 08/19/12 09/02/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1,100,001 0.00 NM \$3,300.00 3 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S 1 \$1,100.00 0.00 ----5 Week: 08/20/12 08/26/12 1 \$1,100.00 0.00 Week: 08/27/12 09/02/12 ----S 1 \$1,100.00 0.00 E 44 KSNV 08/07/12 09/03/12 The Tonight Show 1135p-1237a CM MTWTF--:30 \$425.001 0.00 NM 16 \$6,800.00 Tonight Show

Print Date: 07/30/12 09:47:10 Page 7 of 8

KSNV

Order / Rev: 104878

Advertiser:

Obama for America

Alt Order #: 06837423

Product Desc: **OBAMA 4 AMERICA**

Flight Dates: 07/31/12 - 09/03/12 Estimate:

Ln Ch Start	End	Inventory Code		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
TONIGHT SHOW			5								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12 Week: 08/14/12	08/13/12 08/20/12	MTWTF MTWTF	1 5	\$425.00 \$425.00	0.00 0.00						
Week: 08/21/12	08/27/12	MTWTF	5	\$425.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	5	\$425.00	0.00						
E 45 KSNV 08/07/1	2 09/03/12	Late Night w/Fallo		1237a-136a	am MTWTF	:30	2	\$225.001	0.00 NM	17	\$3,825.00
COMMENTS AF		Late Night w/Falle B LINES A THRU I LON									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/07/12	08/13/12	MTWTF	2	\$225.00	0.00						
Week: 08/14/12	08/20/12	MTWTF	5	\$225.00	0.00						
Week: 08/21/12 Week: 08/28/12	08/27/12 09/03/12	MTWTF MTWTF	5 5	\$225.00 \$225.00	0.00 0.00						
E 46 KSNV 08/18/1					0.00 02amS-	-20	2	£1 400 001	0.00 NIM	_	00 400 00
		Saturday Night Li		1130pm-1.0	J2aiii5-	:30	2	\$1,400.001	0.00 NM	6	\$8,400.00
SATURDAY NIC											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 Week: 08/20/12	08/19/12 08/26/12	S-		\$1,400.00 \$1,400.00	0.00 0.00						
Week: 08/27/12	09/02/12	S-		\$1,400.00	0.00						
E 47 KSNV 08/19/1	12 09/02/12		-	Sun 1135p-	-1200aS	:30	1	\$400.001	0.00 NM	3	\$1,200.00
SPORTS NIGHT	T IN LAS VE	Sports Night in La GAS	as Vegas								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	S	1	\$400.00	0.00						
Week: 08/20/12	08/26/12	S	1	\$400.00	0.00						
Week: 08/27/12 E 48 KSNV 07/31/1	09/02/12	Olympics Daytime	1 Week@M	\$400.00 9am-4pm	0.00 MTWTF	:30	10	¢1 200 002	0.00 NIM	20	#20 000 00
L40 KON 07/31/1	12 00/10/12	Olympics Daytim		Jain-4pin	MIMIF	.30	10	\$1,200.003	0.00 NM	30	\$36,000.00
OLYMPIC DAY	ГІМЕ	B LINES A THRU	В								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12 Week: 08/07/12	08/06/12 08/13/12	MTWTF MTWTF		\$1,200.00 \$1,200.00	0.00 0.00						
E49 KSNV 08/04/1		Olympics Daytime	e Week@M	4am-6pm	S-	:30	6	\$1,700.003	0.00 NM	6	\$10,200.00
OLYMPIC DAY		Olympics Daytim									
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/30/12	08/05/12	S-		\$1,700.00	0.00						
E 50 KSNV 08/05/1	12 08/05/12	Olympics Daytime		4am-6pm	S	:30	6	\$1,700.003	0.00 NM	6	\$10,200.00
OLYMPIC DAY	TIME	Olympics Daytim	CVLLKLIND								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/30/12	08/05/12	S		\$1,700.00	0.00						
E 51 KSNV 08/11/1	12 08/11/12	Olympics Daytime		4am-6pm	S-	:30	5	\$1,700.003	0.00 NM	5	\$8,500.00
OLYMPIC DAY	TIME	Olympics Daytim	e WLLKLIND								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/06/12	08/12/12	S-		\$1,700.00	0.00						
E 52 KSNV 08/11/	12 08/11/12			4am-6pm	S-	:30	2	\$900.003	0.00 NM	2	\$1,800.00
OLYMPIC DAY	TIME A	Olympics Daytim	e WEEKEND	(4:00 AM-7:	(MA 00						
Start Date		Mookdays	Spots/Mosk	Data	Dating						
Week: 08/06/12	End Date 08/12/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
E 53 KSNV 08/12/				4am-6pm		:30	4	\$1,700.003	0.00 NM	4	\$6,800.00
		Olympics Daytim					2.5%				+3,000.00
OLYMPIC DAY			_								
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 08/06/12	08/12/12	3		\$1,700.00	0.00	.00	-	CC 000 000	0.00 1/1		00 000 0
E 54 KSNV 07/31/	12 08/06/12		CM	7pm-12am	MTWTFS-	:30	1	\$6,000.003	0.00 NM	1	\$6,000.00

Print Date: 07/30/12 09:47:10

Page 8 of 8

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #: Flight Dates:

06837423

0001420

07/31/12 - 09/03/12

Product Desc: Estimate: OBAMA 4 AMERICA

1522

KSNV

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	oots Rate Pri	Rtg Type	Spots	Amount
			Olympics Primetin								
OLVAR	NO DDIM	ET15.4E	Olympics Primeting	ne							
	IC PRIM										
1947010AV NV	rt Date	End Date		Spots/Week	Rate	Rating			- 1		
Week: 07/	/31/12	08/06/12	MTWTFS-	1	\$6,000.00	0.00					
E 55 KSNV	08/19/1	2 08/19/12	NFL Football	CM	1P-9PM	S	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
			NFL Football						- 1		
NFL IN	DIANAPO	DLIS @ PITT							- 1		
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			- 1		
Week: 08/	/13/12	08/19/12	S	1	\$3,200.00	0.00			- 1		
E 56 KSNV	08/26/1	2 08/26/12	NFL Football	CM	1P-9PM	S	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
			NFL Football								40,200.00
NFL CA	ROLINA	@ JETS							- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/	/20/12	08/26/12	S	1	\$3,200.00	0.00			- 1		
E 57 KSNV	08/19/1	2 08/26/12	News 3 Live in Pri	me CM	7-10pm	S	:30	1 \$1,100.002	0.00 NM	2	\$2,200.00
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Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 08/		08/19/12	S	1	\$1,100.00	0.00			- 1		
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									Totals	673	\$511,925.00